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**UNITED STATES DISTRICT COURT**  
**CENTRAL DISTRICT OF CALIFORNIA**  
**SOUTHERN DIVISION**

JESSICA GOMEZ, individually, and on behalf of  
all others similarly situated,

Plaintiff,

vs.

JELLY BELLY CANDY COMPANY and DOES  
1-25, Inclusive,

Defendants.

Case No.: 5:17-cv-00575-CJC (FFMx)

[Assigned to Judge Cormack J. Carney  
Courtroom 9B]

**FIRST AMENDED CLASS ACTION  
COMPLAINT**

**JURY TRIAL DEMANDED**

**I. INTRODUCTION**

Jelly Belly Candy Company (“Defendant” or “JELLY BELLY”) manufactures, markets, and sells various food products, including Sport Beans (“product” or “Sport Beans”). Defendant goes out of its way to advertise Sport Beans as a sports performance aid by not only naming the product as they did but by claiming on the product’s packaging that Sport Beans are “energizing,” and that they contain carbs, electrolytes, and vitamins. In order to make the product appear even more appropriate for athletes and less like a candy, Defendant lists “evaporated cane juice” as an ingredient in its product. “Sugar” is not found in the ingredient list of Defendant’s product. Nowhere does Defendant

1 explain to consumers (1) that “evaporated cane juice” is not juice and (2) that “evaporated cane juice”  
 2 by its common and usual name is sugar. By so doing, Defendant is able to deceive consumers,  
 3 including Plaintiff, regarding basic nature of the product and its contents.

4 Defendant’s misrepresentations regarding the product were designed to, and did, deceive  
 5 Plaintiff and others similarly situated (collectively the “Class”) with regard to the ingredients and  
 6 nature of the product. Plaintiff and members of the Class relied on Defendant’s misrepresentations  
 7 and would not have paid as much, if at all, for the product but for Defendant’s misrepresentations.

8 Plaintiff brings this class action lawsuit to recover the money taken by this unlawful practice.

### 9 **THE PARTIES**

#### 10 **A. Plaintiff.**

11 1. Plaintiff, Jessica Gomez, is, and at all times relevant hereto, resided in San Bernardino  
 12 County, California. Plaintiff purchased the product last year in San Bernardino County, California.  
 13 Prior to purchasing Defendant’s product, Plaintiff reviewed and relied upon Defendant’s advertising  
 14 and ingredients as detailed above. Plaintiff relied on Defendant’s representations regarding the  
 15 ingredients of Defendant’s product, as detailed herein, and but for those representations, Plaintiff  
 16 would not have purchased or paid as much for the product.

#### 17 **B. Defendant.**

18 Plaintiff is informed and believes, and upon such information and belief alleges:

19 2. Defendant, Jelly Belly Candy Company (“JELLY BELLY” or “Defendant”) is a company  
 20 organized and existing under the laws of the state of California, with a principal place of business  
 21 located at One Jelly Belly Lane, Fairfield, CA 94533. Defendant offers the product for sale through  
 22 various channels, including the internet and retailers throughout the nation, including the State of  
 23 California. Defendant, directly and through its agents, has substantial contacts with and receives  
 24 substantial benefits and income from and through the State of California. Defendant is the owner and  
 25 distributor of the product and is the company that created and/or authorized the false, misleading, and  
 26 deceptive advertisements and packaging for the product.

27 3. Plaintiff does not know the true names or capacities of the persons or entities sued herein  
 28 as DOES 1 to 25, inclusive, and therefore sues such defendants by such fictitious names. Plaintiff is

1 informed and believes and thereon alleges that each of the DOE defendants is in some manner legally  
2 responsible for the damages suffered by Plaintiff and the members of the class as alleged herein.  
3 Plaintiff will amend this Complaint to set forth the true names and capacities of these defendants when  
4 they have been ascertained, along with appropriate charging allegations, as may be necessary.

5 4. At all times mentioned herein, Defendants, and each of them, were members of, and  
6 engaged in, a joint venture, partnership, and common enterprise, and acted within the course and  
7 scope of, and in pursuance of, said joint venture, partnership, and common enterprise.

8 5. At all times mentioned herein, the acts and omissions of Defendants, and each of them,  
9 contributed to the various acts and omissions of each and all of the other Defendants in proximately  
10 causing the injuries and damages as alleged herein.

11 6. At all times mentioned herein, Defendants, and each of them, ratified each and every  
12 act or omission complained of herein. At all times mentioned herein, Defendants, and each of them,  
13 aided and abetted the acts and omissions of each and all of the other Defendants in proximately  
14 causing the damages as alleged herein.

### 15 **III. JURISDICTION AND VENUE**

16 7. This Court has jurisdiction over all causes of action asserted herein.

17 8. Venue is proper in this Court because Plaintiff purchased the product in this County and  
18 because Defendant has received substantial compensation from sales in this County. Specifically,  
19 Defendant knowingly engages in activities directed at consumers in this County, and Defendant  
20 obtains substantial benefits from its scheme perpetrated in this County. Plaintiff has filed concurrently  
21 herewith the declaration of venue required by Civil Code Section 1780(d) and is attached hereto as  
22 Exhibit One.

23 9. Defendant and other out-of-state participants can be brought before this Court pursuant  
24 to California's "long-arm" jurisdictional statute.

### 25 **IV. FACTS**

26 10. Plaintiff incorporates by this reference the allegations contained in the paragraphs  
27 above as if fully set forth herein as detailed herein and on information and belief plaintiff alleges the  
28 following:

11. Defendant manufactures, markets, and sells the product, Sport Beans. The product is marketed as “quick energy for sports performance” and its packaging highlights its carbohydrate, electrolyte, and vitamin content. In the ingredient list for the product, Defendant lists “evaporated cane juice” as an ingredient. Defendant does not list “sugar” or any other commonly known sweetener in its list of ingredients. Nowhere on the product or in the ingredient list does Defendant explain that “evaporated cane juice” is not actually juice and is actually sugar.

12. The Food and Drug Administration (“FDA”) has warned manufacturers and advertisers not to use the term “evaporated cane juice” because: (1) it is false and misleading; (2) the term violates a number of labeling regulations requiring products to be labeled with the usual and common names of ingredients and to accurately describe those ingredients; and (3) “evaporated cane juice” is not juice.

13. Accurate labeling is required in order to help consumers make informed choices and not be misled. As detailed herein, Defendant has made, and continues to make, false and deceptive claims in violation of federal and California laws that govern labeling claims.

14. California and federal laws are identical and regulate the labeling of food. The Federal Food Drug & Cosmetic Act (“FDCA”) was adopted by California through the Sherman Food Drug & Cosmetic Law, California Health & Safety Code § 109875, et seq. (“Sherman Law”). Under FDCA 403(a), food is “misbranded” when “its labeling is false or misleading in any particular,” and/or if it does not contain required information on its labeling. 21 U.S.C. § 343(a).

15. According to the FDCA, if any claim made on the labeling of a product is false or misleading, the food product is misbranded, and no other labeling statement can cure misleading statement(s). “Misleading” is judged in reference to “the ignorant, the unthinking and the credulous who, when making a purchase, do not stop to analyze.” *United States v. El-O-Pathic Pharmacy*, 192 F.2d 62, 75 (9th Cir. 1951).

16. Ingredients, such as “evaporated cane juice”, are not to be listed by names, which suggest that the ingredients are anything other than sugar or syrup because it fails to reveal the basic nature of the food and its properties as required by 21 C.F.R. § 102.5. By listing “evaporated cane juice” as an ingredient of its product, Defendant has violated federal and California labeling regulations.

1           17. The FDA has decreed that “evaporated cane juice” is not the common or usual name of  
2 any type of sweetener, including sugar. Sugar is defined in 21 C.F.R. §101.4(b)(20) and 21 C.F.R.  
3 §184.1854, as the usual or common name for the crystallization from sugar cane or sugar beet juice  
4 that has been extracted by pressing or diffusion, then clarified and evaporated. 21 C.F.R. §168.130  
5 defines cane syrup.

6           18. Sugar cane products must be described by their usual or common name, sugar or cane  
7 syrup. 21 C.F.R. §101.4; 21 C.F.R. §184.1854; and 21 C.F.R. §168.1340.

8           19. The FDA has directed that sweeteners should not be listed by names that suggest that  
9 the ingredients are juice. The FDA considers such listing as “false and misleading” under section  
10 403(a)(1) of the FDCA (21 U.S.C. 343(a)(1)) because listing in this manner does not reveal the basic  
11 nature of the food and its properties as required by 21 C.F.R. § 102.5. Despite these requirements,  
12 Defendant has made, and continues to make false and misleading representations regarding its product  
13 in violation of both federal and California laws regarding appropriate and legal labeling.

14           20. Under both federal and California law, Defendant’s misbranded product cannot be  
15 manufactured, advertised, distributed, or sold. Defendant’s deceptive and false labeling stems from its  
16 desire to label its foods with perceived healthy characteristics. Such deceptive and false labeling  
17 drives sales of the product, and did in fact deceive Plaintiff and California consumers.

18           21. Defendant’s misrepresentations regarding the product were designed to, and did, lead  
19 Plaintiff and others similarly situated (collectively the “Class”) to believe that the product was of a  
20 quality that they are not and contained little or none of ingredients which, in fact, are found in the  
21 product. Plaintiff and members of the Class relied on Defendant’s misrepresentations and would not  
22 have paid as much, if at all, for the product but for Defendant’s misrepresentations.

23           22. Plaintiff purchased Defendant’s product in approximately September or October of  
24 2016 in San Bernardino County at a CVS drug store. Plaintiff, a mother of 6, was familiar with other  
25 Jelly Belly products and knew them to be candy containing a great deal of sugar. Indeed, Jelly Belly’s  
26 Gourmet Jelly Beans list sugar as the primary ingredient (See Gourmet Jelly Beans ingredient list as  
27 Exhibit 3). Plaintiff was seeking a healthier alternative as a snack for herself and her family. Prior to  
28 purchasing the product, Plaintiff reviewed the numerous health claims on the product package as she

1 is a generally health conscious individual concerned about the things that she and her family consume  
2 and because she was unfamiliar with the product. Plaintiff also reviewed the product's ingredient list  
3 and did not see sugar listed therein since sugar is not a listed ingredient. The Sport Bean product lists  
4 as its primary ingredient Evaporated Cane Juice which appears to be and did appear to both the  
5 Plaintiff and the class to be a completely different ingredient from the sugar that is listed on other Jelly  
6 Belly products (See Sport Bean ingredient list as Exhibit 4). Plaintiff did not know that evaporated  
7 cane juice was not a juice and nowhere on the packaging did Defendant explain that evaporated cane  
8 juice is sugar. Plaintiff reviewed the numerous health claims on the package which include claims  
9 that the product is "energizing," and that it contains carbs, electrolytes, and vitamins. Plaintiff was led  
10 to believe that the product was healthier than it is and that it contained little or no regular processed  
11 sugar as sugar was not listed on the ingredient list as it is listed on other Jelly Belly products.  
12 Plaintiff's ingredient list and health claims are all designed to make, and in the case of plaintiff and the  
13 class, succeeded in making the product appear less like a candy, containing little or no processed  
14 sugar. As such, both plaintiff and the class were led to believe the product to be more healthy than it  
15 actually is with little or no processed sugar.

16 23. In order to disguise the sugar in the product, Defendant listed one of its main  
17 ingredients as "Evaporated Cane Juice" instead of sugar. In Defendant's product "evaporated cane  
18 juice" is one of the first few named ingredients, signifying that it is one of the largest ingredients in the  
19 product. Such listing of evaporated cane juice violated both federal and state rules and statutes as  
20 detailed further herein, and the Food & Drug Administration, after a multiple year investigation and  
21 comment period, has stated that listing evaporated cane juice instead of a more common name is false  
22 and deceptive and likely to mislead and deceive consumers. As detailed herein, Plaintiff and the class  
23 were deceived and purchased a product that is less healthy than advertised.

24 24. Defendant sells the product for approximately \$5.00 based on the preceding false  
25 advertising claims. As a result, Defendant has wrongfully taken hundreds of thousands of dollars from  
26 consumers.

27 25. Accordingly, Plaintiff brings this lawsuit to to recover the funds taken by this unlawful  
28 practice.

**V. CLASS ACTION ALLEGATIONS**

26. Plaintiff brings this class action for damages and other monetary relief on behalf of the following class:

All persons located within the United States who purchased Sport Beans labeled with “evaporated cane juice” at any time during the four years preceding the filing of this Complaint (the “Class”).

27. Excluded from the Class are governmental entities, Defendant, any entity in which Defendant has a controlling interest, and Defendant’s officers, directors, affiliates, legal representatives, employees, co-conspirators, successors, subsidiaries, and assigns and individuals bound by any prior settlement involving the product. Also excluded from the Class is any judge, justice, or judicial officer presiding over this matter and the members of their immediate families and judicial staff.

28. The proposed Class is so numerous that individual joinder of all its members is impracticable. Due to the nature of the trade and commerce involved, however, Plaintiff believes that the total number of Class members is at least in the hundreds of thousands and members of the Class are numerous and geographically dispersed across California. While the exact number and identities of the Class members are unknown at this time, such information can be ascertained through appropriate investigation and discovery. The disposition of the claims of the Class members in a single class action will provide substantial benefits to all parties and to the Court.

29. There is a well-defined community of interest in the questions of law and fact involved affecting the plaintiff class and these common questions predominate over any questions that may affect individual Class members. Common questions of fact and law include, but are not limited to, the following:

- a. Whether Defendant’s products are labeled with “evaporated cane juice”;
- b. Whether Defendant has falsely represented that the product has benefits which it does not have;
- c. Whether Defendant knew that its ingredient claims were false;
- d. Whether Defendant’s conduct constitutes breach of express warranty;

- e. Whether Defendant's conduct constitutes breach of the implied warranty of fitness for a particular purpose;
- f. Whether Defendant's conduct constitutes negligent misrepresentation;
- g. Whether Defendant's conduct constitutes a violation of the Consumers Legal Remedies Act (Cal. Civ. Code §§ 1750, *et seq.*);
- h. Whether Defendant's conduct constitutes a violation of California's false advertising law (Cal. Bus. & Prof. Code §§ 17500, *et seq.*);
- i. Whether Defendant's conduct constitutes an unfair, unlawful, and/or fraudulent business practice in violation of California's unfair competition law (Cal. Bus. & Prof. Code §§ 17200, *et seq.*);
- j. Whether Plaintiff and Class members are entitled to compensatory damages, and if so, the nature of such damages;
- k. Whether Plaintiff and Class members are entitled to restitutionary relief; and
- l. Whether Plaintiff and Class members are entitled to injunctive relief.

30. Plaintiff's claims are typical of the claims of the members of the Class. Plaintiff and all members of the Class have been similarly affected by Defendant's common course of conduct since they all relied on Defendant's representations concerning the ingredients of the product and purchased the product based on those representations.

31. Plaintiff will fairly and adequately represent and protect the interests of the Class. Plaintiff has retained counsel with substantial experience in handling complex class action litigation. Plaintiff and his counsel are committed to vigorously prosecuting this action on behalf of the Class and have the financial resources to do so.

32. Plaintiff and the members of the Class suffered, and will continue to suffer, harm as a result of Defendant's unlawful and wrongful conduct. A class action is superior to other available methods for the fair and efficient adjudication of the present controversy. Individual joinder of all members of the class is impracticable. Even if individual class members had the resources to pursue individual litigation, it would be unduly burdensome to the courts in which the individual litigation would proceed. Individual litigation magnifies the delay and expense to all parties in the court system

1 of resolving the controversies engendered by Defendant's common course of conduct. The class  
 2 action device allows a single court to provide the benefits of unitary adjudication, judicial economy,  
 3 and the fair and efficient handling of all class members' claims in a single forum. The conduct of this  
 4 action as a class action conserves the resources of the parties and of the judicial system and protects  
 5 the rights of the class members. Furthermore, for many, if not most, a class action is the only feasible  
 6 mechanism that allows an opportunity for legal redress and justice.

7 33. Adjudication of individual class members' claims with respect to Defendant would, as a  
 8 practical matter, be dispositive of the interests of other members not parties to the adjudication, and  
 9 could substantially impair or impede the ability of other class members to protect their interests.

## 10 **VI. CAUSES OF ACTION**

### 11 **FIRST CAUSE OF ACTION**

#### 12 **NEGLIGENT MISREPRESENTATION**

#### 13 **(By Plaintiff and on Behalf of the Class Against Defendant)**

14 34. Plaintiff incorporates by this reference the allegations contained in the paragraphs  
 15 above as if fully set forth herein.

16 35. During the Class Period, Defendant's misrepresented the ingredients of the product to  
 17 consumers through the advertising, marketing, and sale of the product.

18 36. Defendant's misrepresentations regarding the product ingredients were false and  
 19 misleading because "evaporated cane juice" is not juice.

20 37. Defendant's misrepresentations regarding the labeling of the ingredients were material  
 21 because a reasonable consumer would attach importance to them in determining whether to purchase  
 22 and consume the product.

23 38. Defendant's material misrepresentations regarding the product are false and made  
 24 without reasonable grounds for believing them to be true.

25 39. Defendant made material misrepresentations regarding the ingredients of the product  
 26 with the intent to induce Plaintiff and Class members to purchase and consume the product.

27 40. Plaintiff and Class members reasonably relied on Defendant's material  
 28 misrepresentations in choosing to purchase and consume the product.

41. As a direct and proximate result of Defendant's conduct, Plaintiff and Class members have incurred damages in an amount to be proven at trial. Plaintiff and Class members are not seeking damages arising out of personal injuries.

## **SECOND CAUSE OF ACTION**

### **VIOLATION OF THE CONSUMERS LEGAL REMEDIES ACT**

#### **(CAL. CIV. CODE §§ 1750, *ET SEQ.*)**

#### **(By Plaintiff and on Behalf of the Class Against Defendant)**

42. Plaintiff incorporates by this reference the allegations contained in the paragraphs above as if fully set forth herein.

43. Plaintiff has standing to pursue this cause of action because Plaintiff has suffered injury in fact and has lost money as a result of Defendant's actions as set forth herein. Specifically, Plaintiff purchased the product in reliance on Defendant's labeling of the product.

44. Defendant has engaged in and continues to engage in business practices in violation of California Civil Code §§ 1750, *et seq.* (the "Consumers Legal Remedies Act") by making false and unsubstantiated representations concerning the ingredients of the product. These business practices are misleading and/or likely to mislead consumers.

45. Defendant has engaged in deceptive acts or practices intended to result in the sale of the product in violation of Civil Code § 1770. Defendant knew and/or should have known that its representations of fact concerning the ingredients of the product were material and likely to mislead the public. Defendant affirmatively misrepresented that the product had certain benefits, which they do not have.

46. Defendant's conduct alleged herein violates the Consumers Legal Remedies Act, including but not limited to, the following provisions: (1) using deceptive representations in connection with goods or services in violation of Civil Code § 1770(a)(4); (2) representing that goods or services have sponsorship, approval, characteristics, ingredients, uses, benefits, or quantities which they do not have in violation of Civil Code § 1770(a)(5); and/or (3) advertising goods or services with intent not to sell them as advertised in violation of Civil Code § 1770(a)(9). As a direct and proximate result of Defendant's conduct, as set forth herein, Defendant has received ill-gotten gains and/or

1 profits, including but not limited to, money. Therefore, Defendant has been unjustly enriched.

2 47. Concurrently herewith, Plaintiff's counsel mailed to Defendant, by certified mail,  
3 return receipt requested, the written notice required by Civil Code Section 1782(a) on November 12,  
4 2016. A Copy of the letter is attached hereto as Exhibit Two.

5 48. The declaration of venue required by Civil Code § 1780(d) is attached hereto as Exhibit  
6 One.

7 49. Defendant's wrongful business practices constituted, and constitute, a continuing  
8 course of conduct in violation of the Consumers Legal Remedies Act since Defendant is still  
9 representing that their product has characteristics, uses, benefits, and abilities which are false and  
10 misleading, and have injured Plaintiff and the Class.

### 11 **THIRD CAUSE OF ACTION**

#### 12 **VIOLATION OF CALIFORNIA'S FALSE ADVERTISING LAW**

#### 13 **(CAL. BUS. & PROF. CODE §§ 17500, *ET SEQ.*)**

#### 14 **(By Plaintiff and on Behalf of the Class Against Defendant)**

15 50. Plaintiff incorporates by this reference the allegations contained in the paragraphs  
16 above as if fully set forth herein.

17 51. Plaintiff has standing to pursue this cause of action because Plaintiff has suffered injury  
18 in fact and has lost money as a result of Defendant's actions as set forth herein. Specifically, Plaintiff  
19 purchased the product in reliance on Defendant's marketing claims as outlined herein.

20 52. Defendant has engaged in false advertising as it has disseminated false and/or  
21 misleading representations about the product.

22 53. Defendant knew or should have known by exercising reasonable care that its  
23 representations were false and/or misleading. During the Class Period, Defendant engaged in false  
24 advertising in violation of Cal. Bus. & Prof. Code §§ 17500, *et seq.*, by misrepresenting in its  
25 advertising and marketing of the product to Plaintiff, Class members, and the consuming public the  
26 ingredients of its product.

27 54. Each of the aforementioned representations alleged in this Complaint was false and  
28 misleading regarding the ingredients of the product.

1           55. By disseminating and publishing these assertions in connection with the sale of the  
2 product, Defendant has engaged in and continues to engage in false advertising in violation of Bus. &  
3 Prof. Code §§ 17500, *et seq.*

4           56. As a direct and proximate result of Defendant's conduct, as set forth herein, Defendant  
5 has received ill-gotten gains and/or profits, including but not limited to, money. Therefore, Defendant  
6 has been unjustly enriched. Pursuant to Cal. Bus. & Prof. Code § 17535, Plaintiff requests restitution  
7 and restitutionary disgorgement for all sums obtained in violation of Cal. Bus. & Prof. Code §§ 17500,  
8 *et seq.*

9           57. Plaintiff seeks restitution, and restitutionary disgorgement of Defendant's ill-gotten  
10 gains as specifically provided in Cal. Bus. & Prof. Code § 17535.

#### 11 12 **FOURTH CAUSE OF ACTION**

#### 13 **UNLAWFUL, FRAUDULENT & UNFAIR BUSINESS PRACTICES**

#### 14 **(CAL. BUS. & PROF. CODE §§ 17200, *ET SEQ.*)**

#### 15 **(By Plaintiff and on Behalf of the Class Against Defendant)**

16           58. Plaintiff incorporates by this reference the allegations contained in the paragraphs  
17 above as if fully set forth herein.

18           59. Plaintiff has standing to pursue this cause of action because Plaintiff has suffered injury  
19 in fact and has lost money as a result of Defendant's actions as set forth herein. Specifically, Plaintiff  
20 purchased the product in reliance on Defendant's marketing claims as outlined herein.

21           60. Defendant's actions as alleged in this Complaint constitute an unfair or deceptive  
22 business practice within the meaning of California Business and Professions Code §§ 17200, *et seq.*,  
23 in that Defendant's actions are unfair, unlawful, and fraudulent, and because Defendant has made  
24 unfair, deceptive, untrue, or misleading statements in advertising media, including the Internet, within  
25 the meaning of California Business and Professions Code §§ 17200, *et seq.*

26           61. Defendant knew or should have known by exercising reasonable care that its  
27 representations were false and/or misleading. During the Class Period, Defendant engaged in unfair,  
28 unlawful, and fraudulent business practices in violation of Cal. Bus. & Prof. Code §§ 17200, *et seq.*,

1 by misrepresenting in its advertising and marketing of the product to Plaintiff, Class members, and the  
2 consuming public.

3 62. Each of the aforementioned representations alleged in this Complaint was false and  
4 misleading regarding the ingredients of the product.

5 63. Defendant's business practices, as alleged herein, are unfair because they offend  
6 established public policy and/or are immoral, unethical, oppressive, unscrupulous, and/or substantially  
7 injurious to consumers in that consumers are misled by the claims made with respect to the product as  
8 set forth herein.

9 64. Defendant's business practices, as alleged herein, are unlawful because they violate the  
10 Consumers Legal Remedies Act and False Advertising Law.

11 65. Defendant's business practices, as alleged herein, are fraudulent because they are likely  
12 to, and did, deceive customers—including Plaintiff and members of the Class—into believing that the  
13 product had characteristics and benefits they in fact do not have.

14 66. Defendant's wrongful business practices constituted, and constitute, a continuing  
15 course of conduct of unfair competition since Defendant are marketing and selling their product in a  
16 manner likely to deceive the public.

17 67. As a direct and proximate result of Defendant's wrongful business practices in  
18 violation of Business and Professions Code §§ 17200, *et seq.*, Plaintiff and members of the Class have  
19 suffered economic injury by losing money as a result of purchasing the product. Plaintiff and  
20 members of the Class would not have purchased or would have paid less for the product had they  
21 known that they were not as represented.

22 68. Pursuant to Business and Professions Code § 17203, Plaintiff and the Class seek an  
23 order of this Court requiring Defendant to make full restitution of all moneys it wrongfully obtained  
24 from Plaintiff and the Class.

25 **PRAYER FOR RELIEF**

26 WHEREFORE, Plaintiff and members of the Class request that the Court enter an order or  
27 judgment against Defendant, and each of them, as follows:

28 1. For an order certifying the Class, appointing Plaintiff and Plaintiff's counsel to

1 represent the Class, and notice to the Class to be paid by Defendant;

2 2. For damages suffered by Plaintiff and Class members;

3 3. For restitution to Plaintiff and Class members of all monies wrongfully obtained by  
4 Defendant;

5 4. For both pre-judgment and post-judgment interest at the maximum allowable rate on  
6 any amounts awarded;

7 5. For Plaintiff's costs of the proceedings herein;

8 6. For reasonable attorneys' fees as allowed by statute; and

9 7. For any and all such other and further relief that this Court may deem just and proper.

10  
11 **DEMAND FOR JURY TRIAL**

12 Plaintiff hereby demands a trial by jury of all claims and causes of action so triable in this  
13 lawsuit.

14  
15  
16 Dated: June 22, 2017

APEX TRIAL LAW  
A Professional Corporation

17  
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19 By: /s/ Thomas Kohler  
Thomas Kohler

20 Attorney for Plaintiff and the Class  
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**CERTIFICATE OF SERVICE**

I hereby certify that on June 22, 2017, I electronically filed the foregoing **FIRST AMENDED CLASS ACTION COMPLAINT** with the Clerk of the Court using the CM/ECF system which will send notification of such filing via electronic mail to all counsel of record.

/s/ Thomas Kohler  
Thomas Kohler